ACM Multimedia 20

Celebrate the 25th ACM Multimedia in the Computer History Museum October 23-27, 2017, Computer History Museum, Mountain View, California, USA

Qiong Liu (FXPAL) Rainer Lienhart (U. Augsburg) Haohong Wang (TCL America)

Honorary Chair

J.J. Garcia-Luna-Aceves (PARC)

Kuan-Ta Chen (Academia Sinica) Susanne Boll (U. Oldenburg) Phoebe Chen (La Trobe University) Gerald Friedland (LLNL & UCB) Jia Li (Google) Shuicheng Yan (360)

<u>Best Paper Committee Chair</u> Zhengyou Zhang (Microsoft)

Industry Relations Chairs

Mei Han (Google) Shan Liu (MediaTek) Guan-Ming Su (Dolby Labs)

Qi Tian (UTSA) Wanmin Wu (Google) Roger Zimmermann (NUS) Jianchao Yang (Snapchat)

Tutorial Chairs

Ramesh Jain (UCI) Junfeng He (Google) Vivek Singh (Rutgers U.)

MM Grand Challenge Chair Ketan Mayer-Patel (UNC)

Panel Chairs

Thomas Plagemann (U. Oslo) Wenwu Zhu (Tsinghua U.)

Brave New Idea Chairs

Lynn Wilcox (FXPAL) Jie Yang (NSF)

Business Idea Venture Chairs

Tat-Seng Chua (NUS) Shipeng Li (IngDan)

Lei Zhang (Microsoft)

Makers' Program Chairs

Bjoern Hartmann (UCB) Igor Kozintsev (Magic Leap)

Alberto Del Bimbo (U Firenze) Eric Huang (LinkedIn)

Benoit Huet (Eurocom)

Balakrishnan Prabhakaran (UTD)

Doctorial Symposium Chair Carsten Griwodz (U. Oslo)

Publicity Chairs

Yong Rui (Lenovo) Zheng-Jun Zha (U. S. & T. China) Juan Carlos Niebles (Stanford U.)

Publication Chairs

Hayley Hung (Delft TU) Shuang Yang (Operator)

Michael Lew (LIACS) Meng Wang (HFUT)

Chidansh Bhatt (FXPAL) Shang Ma (UCI) Bee Yian Liew (FXPAL) Dhiraj Joshi (IBM)

About ACM Multimedia 2017

Since the founding of ACM SIGMM in 1993, ACM Multimedia has been the world wide premier conference and a key world event to display scientific achievements and innovative industrial products in the multimedia field. In 2017, we will celebrate the 25th ACM Multimedia in the Computer History Museum in Silicon Valley (Mountain View) with an extensive program consisting of technical sessions covering all aspects of the multimedia field in forms of oral and poster presentations, tutorials, panels, exhibits, demonstrations, and workshops, as well as bringing into focus the principal subjects of investigation and competitions of research teams on challenging problems. Moreover, its interactive art program stimulates artists and computer scientists to meet and discover together the frontiers of artistic communication. Details and updates are published on the conference website: www.acmmm.org/2017.

Call for Contributions:

ACM Multimedia 2017 is welcoming a number of different contribution types (partial list, please visit the website for details):

- Regular Scientific Papers
- **Industry Exhibitions**
- **Brave New Idea Papers**
- **Business Idea Venture Program**
- Interactive Art Exhibition
- **Open Source Software Competition**
- Multimedia Grand Challenge Competition

- Workshops
- **Tutorials**
- **Panels**
- Makers' Program
- **Doctoral Symposium**
- **Technical Demonstrations**
- Video Program

Note, this year we have unified long and short papers into a single regular scientific papers submission and review process. The unified track has a flexible range of paper lengths (6-8 pages plus references), supporting shorter as well as longer papers.

Conference Location - Computer History Museum in Silicon Valley (Mountain View)

The Computer History Museum is dedicated to the preservation and celebration of computer history and is home to the largest international collection of computing artifacts in the world, encompassing computer hardware, software, documentation, ephemera, photographs, oral histories, and moving images. We will celebrate the 25th ACM International Conference on Multimedia in this unique ambiance as well as in the nearby MS Silicon Valley Campus Conference facilities.

Submission Deadline:

Regular Papers Abstracts: 7 April 2017 Regular Papers Manuscripts: 10 April 2017 Open Source Software Compet.: 28 May 2017 Demos: 31 May 2017 Video Program: 16 June 2017 Workshop Proposals: 6 February 2017 Workshop Papers: 19 July 2017

Brave New Ideas: 31 May 2017 **Grand Challenge Solutions:** 14. July 2017 Interactive Artworks: 8 June 2017 **Doctorial Symposium:** 31 May 2017 **Panel Proposals:** 31 May 2017 **Tutorial Proposals:** 31 May 2017



